

# Triple Impact Marble

**BEEF IMPACT**

Call us and talk to a representative  
**+44 (0)1829 773400**



Sire:  
AI Code:

Dam:

MGS:

Ear Tag:



**Breeder/Farmer**

COGENT'S BEST-SELLING TRIPLE IMPACT OFFERING IS STRENGTHENED WITH THE LAUNCH OF TRIPLE IMPACT MARBLE

The Triple Impact product is a clever blend of three sires within one straw - offering an uplift in conception rate and all the reliability of proven calving ease.

Cogent's Beef Programme Manager, Boomer Birch says: "Our Triple Impact Marble offers the same credentials as the Triple Angus Mix product, short gestation lengths and low birth weights without sacrificing any of the benefits of calf quality. Additionally all bulls within the mix rank in the top 1% of the Aberdeen Angus breed for IMF. " Mr Birch added "This product strengthens Cogent's message of adding value to all our customers, with IMF being an increasingly desirable trait to market, retailers and integrated supply chains".