

The EMI Mix

BEEF IMPACT

Call us and talk to a representative

0800 783 7258



Sire:

Dam:

MGS:

Ear Tag:

AI Co



CBI **£60.32**
EMI £42.22 + MVI £18.10

CBI

Calving ease (%)	98.7
Gestation length	282
Calf Vigour	1.43
Birth weight (kgs)	0.67
Calf quality (%)	91.60
Coat colour	—

Breeder/Farmer

Cogent Ease of Management (£EMI) is aimed at customers wanting to capitalise on live vigorous calves born without assistance. All CBI figures are displayed as average on bulls used in EMI mix straws.

It is a fertility enhancing semen that features bulls with variations in maturation rates and all bulls within the mix score above £40 on the EMI value. Selecting sires ranking highly for £EMI gives dairy cows the best chance of a profitable lactation. It